

**2017-2018
CTE PROGRAM:
MARKETING -
PROFESSIONAL SALES**

**SITES:
ACP-ERIE/ BASHA / CASTEEL/ CHANDLER / HAMILTON / PERRY**

2017-18 Course
Catalog Reference:

*NOTE: All classes are FULL YEAR
unless noted otherwise*

17-18 CHANGE	COURSE SEQUENCE	PREREQUISITE	DUAL CREDIT(Δ)	FEE
	MARKETING I		Yes	\$20.00
New Course SY18	MARKETING II	Marketing I	Yes	\$20.00
	SCHOOL BASED ENTERPRISE	Marketing I	No	\$20.00
	MARKETING EDUCATION/ ECONOMICS APPLICATIONS	1 year of any Marketing courses	No	\$20.00
	Grade 12 May receive Economics credit*			
	OR			
	MARKETING AND ECONOMICS COOPERATIVE EDUCATION	1 year of any Marketing courses and Instructor Approval	No	\$20.00
	Grade 12 May receive Economics credit*			

Per Arizona Board of Regents (ABOR) Policy 2-121 in-state university admissions now permits CTE credit or Fine Arts credit.

CTE GOAL: All students to earn two (2) credits in the Marketing Program

* Economics credit offered only if teacher is highly qualified - check with teacher/counselor

Δ Dual Credit offered only if approved by designated college - check with teacher/counselor